

13 January 2020

General Price List for Web Design

The table below shows a general range of requirements for a web site that you may need to complete your project. The prices shown are indicative of the cost though, because all our sites are bespoke and without templates to ensure that individual feel and look, negotiation is always possible. (Domain, SSL Certificates & Hosting charged separately dependent on type of domain, i.e, .co.uk, .scot,.com, etc.)

Item	Description	Price
Home Page	This is the front page of your website and involves setting up addresses, titles and keywords to get your site indexed by search engines, etc. It may be that this is the only page (webcard) depending on your requirements	£120.00
Active page	Some pages maybe required to contain forms for replying, booking etc or a gallery type page for showing off images. Basically any page where more is required than just to look at.	£60.00
Static page	These type of pages form the bulk of your website where pages are created and carry mostly text and images.	£30.00
Internal Links	These links are normally part of a navigation bar or system and are used to move between pages on the site. This will involve creating CSS (Cascading Style Sheets) to the menu system to ensure the site is mobile friendly.	£2.50 per internal link
External Links	Most pages will have links built into them to allow movement between the pages of your website to others on the World Wide Web.	£0.50 (text) £2.00 (images)
Javascript content	Javascript is a way of introducing items such as enquiry forms, slideshows, graphic enhancements, intricate navigation systems, etc to your site to enhance the users' experience.	£30.00 upwards dependant on requirement / design time.
Images	All pictures on a website need to be adjusted to either fit on the page correctly and/or to have a file size that will allow a fast download, (especially over mobile links).	£1.50 / produced image
Videos	Embedded videos have to be adjusted to ensure they are playable over all screen sizes, especially on a mobile phone.	Bespoke videos – POA YouTube videos - £5.00
Post Publication Changes & Updates	Once a website is published, there are always minor changes that a customer wants once they see it live. This is normally included in the initial price for 1 year. If there are any major additions (extra pages, major link insertions etc,) these can be carried out by negotiation with a "by the hour" fee being added for any labour required.	£20.00 / hour